**Free Fundraising Training Available! Usually worth £399 per place!**

**FUNDRAISING PROPOSAL WRITING FOR BEGINNERS**

**21st September 2023**

**10.30am - 4pm**

**Location: Online**

SCC are offering community groups focused on climate and environment the chance to join this 1-day Fundraising Training course free of charge! The course is run by Directory For Social Change.

To reserve your free space email [ben.mccallan@surreycc.gov.uk](mailto:ben.mccallan@surreycc.gov.uk). You can see feedback from the previous session below the course description.

**About The Course**

This course, suitable for those new to fundraising or needing a refresher, will teach you how to make pitches engaging, persuasive and powerful, and tailored to what grant makers want.

Learn how to set out your case, outline the impact your project will make, and then back it up with strong budget projections and ways to measure your success.

**What will I get out of it?**

* ·Learn to write fundraising proposals that show your charity is already successful and has great impact in each of your projects
* Find out how to understand the requirements of proposals and how to make sure you answer each funder’s questions and meet their requirements in full.
* Identify how to emphasise the impact and outcomes of your proposed projects, to show funders how far their support will stretch.
* Learn the principles of good writing and making a compelling and inspiring case.

**What participants said about the last session:**

*Thank you so much for organising the proposal writing workshop the other day. I found it invaluable as it is an area I am completely unfamiliar with. I had previously felt I was stumbling around in dark not knowing where or ow to start gaining funding for the charity, but now can approach it with more confidence.*

*The training helped me to understand the importance of seeing our organization’s work as a series of fundable projects. Valuing volunteer time is something we always do, of course, but seeing it as pro bono funding to strengthen a bid was a light-bulb moment. Also super useful were concepts like the “thunder statement” to grab funders’ attention, and communicating what you do more powerfully through story-telling. I now feel much more confident about how to proceed with a fund-raising bid, and hopeful that our future bids will be much more likely to succeed.*